

JONAH YURMAN

CONTACT

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EDUCATION

Tulane University: B.A. 2025

Double Majors:

Political Science
Philosophy

Double Minors:

Environmental Studies
Spanish

Honors/Academics:

GPA: 3.99
Summa Cum Laude
Dean's List all semesters
Phi Beta Kappa Honors Society
Pi Sigma Alpha Honors Society

SKILLS

Languages:

English - Level 5 (ILR)
Spanish - Level 3+ (ILR)

Hard skills:

Video production, audio production/engineering, content creation, Office suite, Adobe suite.

Soft skills:

Creativity, problem-solving, strategic planning, communication, leadership, writing/editing, attention to detail, teamwork.

PROFILE

Highly motivated, intellectually curious, problem solver and music geek with experience in live event production, video direction, and music production. Self-starter, quick learner, and adept at multitasking in high intensity environments. Serving the entertainment and music industries with unique combination of strategic, technical, and creative strengths.

ENTERTAINMENT/PRODUCTION EXPERIENCE

- Founder at Yurman Entertainment Services LLC. (June 2025 - Present): Recent clients include: New Orleans Film Society, Nola x Nola, WWOZ, Tipitina's, Cha Wa, Bo Dollis Jr. and The Wild Magnolias, Record Raid, The Music Box Village, New Orleans JCC, and more.
 - Served as director, editor, and camera operator covering various Jazz & Heritage Foundation festivals, concerts, and in studio performances for WWOZ Video.
 - Advised on Nola x Nola content practices, produced promotional video content, and established a working footage archive for marketing use in perpetuity.
 - Directed video production for major charity event at Tipitina's.
 - Facilitated run of show and produced event entertainment for JCC annual fundraiser gala. Coordinated between band and venue to ensure backline and additional production needs met.
 - Provided additional vocal production to 2x Grammy-nominated Mardi Gras Indian funk band Cha Wa's newest studio album Rise Up.
- Founder at Collect (Aug 2023 - Present): Co-founded creative collective to support independent artists. Conceived of overall business model, developed best practices, contractual guidelines, and promotional strategy. Planned live events, produced dynamic content, and managed artists. Leading creative direction and production of two upcoming albums.
- Marketing Intern, The Bulwark (2023 - 2024): Contributed to various projects in support of the group's mission to "provide analysis and reporting in defense of America's liberal democracy."
 - Assisted with the research and writing of a published article on significant political figure
 - Edited podcasts into 200+ concise and packaged clips for use on various social media platforms. Grew engagement and amassed over 5 million views/likes across platforms.
- Podcast Producer, Tulane University Department of Ecology and Evolutionary Biology (2024 - Present): Spearheading the production and promotion of a professor-podcast on the diverse cultural manifestations of natural processes and relationships centered on Africa.

ADDITIONAL EXPERIENCE

- Research Assistant, Tulane University Political Science Department (2023 - 2024): Supported Tulane Professor research on Global Conditional Aid by the IMF. Responsible for compiling and synthesizing data to aid analysis and derive insights to inform future aid efforts.
- Tulane Ultimate Frisbee Marketing Chair (2021-2025): Produced documentary and other promotional videos, grew team social media platforms, designed team jerseys and marketing materials, and ran highly successful fundraisers.
- Music Supervisor and Executive Producer at Cornelius Studios (2020 - 2024): Formed media production group, led brand strategy and promoted films, resulting in international film festival appearance. Assisted with writing and producing score and soundtrack.
- Additional Content/Strategy Consulting: Joy For Kansas Senate (2020), Partner on JoCo Votes Initiative (2021), Nucleus Training Solutions (2021), Congregation Beth Shalom (2021).

VOLUNTEERISM / COMMUNITY

- Artists Helping the Homeless: Volunteered regularly to provide food, supplies, and general support to the homeless community in Kansas City.
- Recirculating Farms: Weekly volunteer at community-run urban farm in New Orleans.