

JONAH YURMAN

CONTACT

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EDUCATION

Tulane University: expected graduation May 2025

Majors:

Political Science (International Relations)

Philosophy (Law, Morality & Society)

Minors:

Environmental Studies

Spanish

Honors/Academics:

GPA: 3.99

Dean's List all semesters

Phi Beta Kappa Honors Society

Pi Sigma Alpha Honors Society

SKILLS

Languages:

English - Level 5 (ILR)

Spanish - Level 3+ (ILR)

Hard skills:

Office suite, Adobe suite, video production, music production, content creation.

Soft skills:

Intellectual curiosity, writing/editing, communication, leadership, problem-solving, creativity, attention to detail, teamwork.

ACTIVITIES

Phi Alpha Delta Law Fraternity

Tulane College Democrats

Tulane Ultimate Frisbee Club

Tulane Producer Club, VP

Marketing

Tulane Climbing Club

Sunrise Tulane

PROFILE

Highly motivated, intellectually curious, and versatile Tulane University graduate (May, 2025) seeking content/artist development or digital marketing role to leverage skills in writing, research and the creative arts, while gaining experience in a fast-paced, growth-oriented team environment.

CONTENT / DIGITAL MARKETING EXPERIENCE

- **Marketing Intern, The Bulwark** (May - September, 2023) and (May - December 2024): Contributed to various projects in support of the group's mission to "provide analysis and reporting in defense of America's liberal democracy."
 - Assisted with the research and writing of a published article on significant political figure
 - Edited podcasts into 200+ concise and packaged clips for use on various social media platforms. Grew engagement and amassed over 5 million views/likes across platforms.
- **Podcast Producer, Tulane University Department of Ecology and Evolutionary Biology** (May 2024 - Present): Spearheading the production and promotion of a professor-podcast on the diverse cultural manifestations of natural processes and relationships centered on Africa.
- **Founder at Collect** (Aug 2023 - Present): Co-founded creative collective to support independent music artists. Conceived of overall business model, developed best practices, contractual guidelines, and promotional strategy. Leading creative direction and executive production of two upcoming albums.

ADDITIONAL EXPERIENCE

- **Research Assistant, Tulane University Political Science Department** (May, 2023 to January 2024): Supported Tulane Professor research on Global Conditional Aid by the IMF. Responsible for compiling and synthesizing data to aid analysis and derive insights to inform future aid efforts.
- **Content/Strategy Consulting:**
 - **Campaign Fellow, Joy For Kansas Senate** (2020): Led social media optimization, content creation, young voter engagement strategy, and volunteer education.
 - **Partner on JoCo Votes Initiative** (2021): Led strategy for non-partisan voter registration and education effort targeting younger/first-time voters. Developed social media and outreach plan, providing concise content on candidates and policies.
 - **Nucleus Training Solutions** (2021): Created and distributed client surveys and synthesized actionable marketing strategy to support client growth.
 - **Congregation Beth Shalom** (2021): Supported rebrand and reorganization of program offerings, designed new graphics, and made recommendations to Board of Directors.
- **Tulane Ultimate Frisbee Marketing Chair** (2021-2025): Produced documentary and other promotional videos, grew team social media platforms, designed team jerseys and marketing materials, and ran highly successful fundraisers.
- **Shop Assistant, Curious Form Art Studio** (May-Aug, 2023): Assisted with production of, *Reaching*, a significant commissioned sculpture for The City of Leawood. Responsible for metalworking, data management and organization of shop processes.
- **Music Supervisor and Executive Producer at Cornelius Studios** (2020-2024): Formed media production group, led brand strategy and promoted films, resulting in international film festival appearance. Assisted with writing and producing score and soundtrack.
- **Innovation Intern at Community America** (2021): Developed and pitched innovative solutions to COVID-19-related community problems and worked with local businesses to identify actionable ways to serve underprivileged areas in Kansas City.

VOLUNTEERISM / COMMUNITY

- **Artists Helping the Homeless**: Volunteered regularly to provide food, supplies, and general support to the homeless community in Kansas City.
- **Recirculating Farms**: Weekly volunteer at community-run urban farm in New Orleans.
- **Herzl Camp Staff and Sailing Specialist** (2015-2020); Various BBYO Leadership Roles (2015-2020)